



Capabilities Statement

BRANDING | DESIGN | MESSAGING | RESEARCH

Drives Marketing. Moves People.



COMPANY OVERVIEW

B63 Line designs and develops electronic and printed communications while driving strategy, messaging, branding and content. Distilling large amounts of data and highly technical subject matter, B63 Line produces materials such as technical reviews, press releases, research reports, brochures, infographics, videos, websites, and electronic communications – each designed for impact while supporting the organizational mission.

CORE COMPETENCIES

- Market Research
- Strategic Messaging
- Brand Awareness
- Print & Digital Design
- Employee Communications

UNIQUE COMPETENCIES

- Accelerates Bureaucratic Processes
- Mitigates Public Perception Risks
- Navigates Political Environments
- Drives Fundraising & Solicitations
- Supports Political Action Committees

DESIGNATIONS

DUNS: 929687932

Cage Code: 67P65

NAICS: 541613, 541430, 541620, 541810, 541850, 541860, 541870, 541890, 541910

UNSPSC: 55120000, 80000000, 80100000, 80140000, 80160000, 81000000, 81160000, 82000000, 82100000, 82110000, 82120000, 82130000, 82140000, 83110000, 83120000, 86000000, 86130000, 90150000

PSC: AA21, AA22, AA23, AA26, AA27, AE11, AE12, AE13, AM11, R499

EIN: 26-3793703

WBENC: 2005127879

WOSB: 170516 (Third-Party Certified)

PAST PERFORMANCE

U.S. Army Corps of Engineers – Branding, communications, collateral, strategy



International Paper PAC – Employee communications, design, direct mail campaigns



Congressional Club – First Lady’s Luncheon event program, graphic design, production support



City of Beavercreek, OH – Branding, strategic messaging, graphic design, collateral, website



City of Fairborn, OH – Water tower design, messaging, 3D rendering



City of Miamisburg, OH – Event branding, graphic design, communications

City of Riverside, OH – Site branding, website, way finding and exterior signage



Greene County Ohio CVB – Website design

University of Dayton Research Institute – Branding, messaging, advertising, web portal

RECOGNITION

• 2009-16 American Graphic Design Awards (x19); GDUSA



• 2013 Eclipse Integrity Award Finalist; BBB



• 2012 CFO of the Year Honoree; Dayton Business Journal



• 2010 Forty Under 40 Recipient; Dayton Business Journal

• 2010 Rookie Business of the Year; Dayton Business Journal



DIFFERENTIATORS

- Strategically focused creative solutions
- Value oriented for improved ROI
- On-call design and development services
- Fills capacity gaps within your workforce
- Offices in Ohio and Kentucky

DRIVES MARKETING. MOVES GOVERNMENT.

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