



Capabilities for Government

BRANDING | DESIGN | MESSAGING | RESEARCH

Drives Marketing. Moves People.



COMMUNICATIONS AND CREATIVE SERVICES FOR FEDERAL, STATE, COUNTY, AND MUNICIPAL AGENCIES

COMPANY OVERVIEW

B63 Line partners with prime contractors to design and develop electronic and printed communications while driving strategy, messaging, branding and content. Distilling big data and highly technical subject matter, B63 Line produces technical reviews, research reports, brochures, infographics, videos, websites, and electronic communications – each designed for ease-of-use while supporting the organizational mission.

CORE COMPETENCIES

- Market Research
- Messaging and Copywriting
- Print & Digital Design
- Program Communications

DIFFERENTIATORS

- On-Call Creative Services
- Synthesizes Data Into Usable Design
- Understands Funding for Public Works
- Experience in Economic Development

DESIGNATIONS

DUNS: 929687932

Cage Code: 67P65

NAICS: 541613, 541430, 541620, 541810, 541850, 541860, 541870, 541890, 541910

UNSPSC: 55120000, 80000000, 80100000, 80140000, 80160000, 81000000, 81160000, 82000000, 82100000, 82110000, 82120000, 82130000, 82140000, 83110000, 83120000, 86000000, 86130000, 90150000

WBENC: 2005127879

WOSB: 170516 (Third-Party Certification; EDWOB)

EDGE Certified: 221473

PAST PERFORMANCE

U.S. Army Corps of Engineers – Developed strategic messaging for legislative and technical educational materials, distilled large data pools into easy-to-read visuals, charts, and reports.



International Paper PAC – Deployed educational communication campaigns to 33,000 employees across 46 states to encourage participation in the U.S. election.



City of Beavercreek, OH – Market research and strategic message development to attract business and help reduce reliance on the defense industry.



City of Fairborn, OH – Designed water tower branding to build civic pride and show military support.



City of Miamisburg, OH – Developed communications and illustrations to attract residents to various events.



City of Riverside, OH – Designed branding, wayfinding systems, and website for city-owned business park to attract new tenants.



RECOGNITION

- 2018 Advocate of the Year; ORV Women's Business Council



- 2009-17 American Graphic Design Awards (x19); GDUSA



- 2013 Eclipse Integrity Award Finalist; BBB



- 2012 CFO of the Year Honoree; Dayton Business Journal



- 2010 Forty Under 40 Recipient; Dayton Business Journal



- 2010 Rookie Business of the Year; Dayton Business Journal

Credit Card Payments Accepted

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